## **Michael Newborn**



Creating hundreds of millions of dollars in shareholder value across both enterprise software companies and startups, Michael has spent the last 18 years serving a wide range of business transformation experiences within the B2B tech sector in both GTM and R&D roles. Each company was backed by top tier private equity or venture capital firms achieving successful liquidity events, where he leveraged operational best practices to drive revenue growth and margin expansion.

Michael's technology journey began in a client facing role where he was responsible for revenue

retention and maintaining high customer satisfaction. Over the years, he took on increasingly more senior roles related to product strategy, revenue growth and operational efficiency.

Michael's most recent experience was leading the Core Products team at Tessera Data, a wholly owned subsidiary of Checkr Group, Inc. This team was tasked with driving the integration of a series of acquisitions that helped optimize the data supply chain and expand the total addressable market for Checkr Group, Inc., as well as delivering best in class trust and safety data solutions across a wide variety of businesses and verticals.

Michael holds an MBA, Management of Technology from the Georgia Institute of Technology and a Bachelor's degree in Business Administration from University of Colorado-Boulder.

Michael currently resides in Colorado with his family and dog, where he enjoys the outdoors, running and spending time with those closest to him.